



Hampton

CONVENTION & VISITOR BUREAU

Media Release

FOR IMMEDIATE RELEASE

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Downtown Hampton Development Partnership Presents 'Rolling of the Bulls 2018' July 14 in Downtown Hampton

--Come out and be chased by roller derby girls on skates with whiffle ball bats....no, really--

Hampton, VA- On Saturday, July 14, visit downtown Hampton for Rolling of the Bulls 2018, an “oddball” event presented by the Downtown Hampton Development Partnership. Inspired by the Running of the Bulls, an event that takes place in Spain, Portugal, and some parts of Mexico where festival goers...what else... run with the bulls, the Rolling of the Bulls in Hampton will feature participants running from Dominion Derby Girls on skates with whiffle ball bats.

Other Rolling of the Bulls events have been held in New Orleans, LA

(<https://www.youtube.com/watch?v=PRGNrTN5rYU>); Charleston, SC; and Atlanta, GA.

-More-

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**Rolling of the Bulls 2018 Schedule
Saturday, July 14**

3:00 p.m. – 6:00 p.m. Fundraiser on the deck at Marker 20 for the Dominion Derby Girls. A fee of \$15 gets you paella, awesome drink specials, and a custom red scarf. A fee of \$25 gets you VIP, which includes a swag bag. To register, visit www.brownpapertickets.com/event/2948634.

5:45 p.m. – 6:30 p.m. Register for the Rolling of the Bulls- The rolling is free but you must sign up to participate; minors must have an adult on-site. Registration will be located in front of the deck at Marker 20.

6:35 p.m. – Blessing of the Bulls – don’t miss this highly spiritual and totally hilarious “blessing”

6:40 p.m. The Rolling Begins: The runners go through the gauntlet of bulls and begin down the course

6:50 p.m. The race ends and “Bull Fight” begins

7:00 p.m. Dividing of teams for La Ballontina

The Balloontina is patterned after La Tomatina. La Tomatina is a large tomato fight and carnival in the tiny town of Bunol, Spain. But because Carlyle is a carnivore, we are doing it with balloons with red food coloring in them. That way no tomatoes get hurt. The winner will be the person with the most amount of white clothes after the 2000 balloons have been thrown.

This year’s Rolling of the Bulls and La Balloontina will be part of the Downtown Hampton Block Party. Music will take place 6:00 p.m. – 10:30 p.m. Live music begins at 7:00 p.m. with Tiki Bar Band and then enjoy the 40th Anniversary Tour of The Skip Castro Band when they take the stage at 9:00 p.m.

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Queens Way
Hampton, VA 23669

For more information on Rolling with the Bulls, call 757/727-1271 or email cyndi@downtownhampton.com. To register for the Marker 20 pre-party, visit <http://www.brownpapertickets.com/event/2948634>. Information can be found at www.hamptonblockparty.com.

Dominion Derby Girls is an all-female flat track roller derby league formed with the purpose of promoting the sport of roller derby and giving back to the community. They are not for profit tax exempt organization that donates volunteer time and proceeds from bouts to charitable causes in the Hampton Roads region. The Dominion Derby Girls follows all rules and regulations of the Women's Flat Track Derby Association and is a proud member of the WFTDA. Above all, they are an amateur athletic organization, priding itself on the strength and diversity of its all-female skaters.

The Downtown Hampton Development Partnership is a 501(c)(3) not-for-profit organization dedicated to improving the economic health and quality of life in Downtown Hampton. The Partnership strives to manage private and public sector resources to create the best possible environment in which to live, work, shop, visit and do business.

Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum, is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America, and is home to such visitor attractions as the Virginia Air & Space Center, Fort Monroe National Monument, Hampton History Museum, harbor tours and cruises, Hampton University Museum, The American Theatre, among others.

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