



The Hampton Virginia Aquaplex and Splashdown Park combine competitive swimming and recreational swimming facilities into the largest aquatic venue in Virginia

Guests can enjoy an epic summer at SplashDown Park at the Hampton Virginia Aquaplex. This brand-new park is a family-friendly, accessible attraction that kids and adults of all ages can enjoy. Located in the historic and scenic Coastal Virginia region, the new Hampton Virginia Aquaplex and SplashDown Park opened in October 2022. Hampton's aquatic heritage is as deep as the Chesapeake Bay and as vast as the Atlantic Ocean. The beautiful coastal community, already home to the world's greatest natural harbor, is now proud to be the home of the largest aquatic facility in Virginia, and one of the biggest in the entire Mid-Atlantic region — the world-class Hampton Virginia Aquaplex and SplashDown Park. With affordable membership options available for individuals, seniors and families, the Aquaplex

and SplashDown Park campus offers one of Coastal Virginia's best aquatic adventure values.

The Hampton Virginia Aquaplex and SplashDown Park complex is perfect for individuals and families and is purpose-built for competitive aquatics. Swimmer warm-up and warm-down are a breeze in the eight-lane, 25-yard programming pool and nearby multipurpose rooms provide space for event staging and hospitable functionality. Hotel accommodations surround the Aquaplex and SplashDown Park ensuring easy access to guest rooms for swimmers and their families. And the facility is located on the same campus as the Hampton Roads Convention Center and Hampton Coliseum offering additional event spaces. Whether they are training, competing or relaxing slide-side, Aquaplex and SplashDown Park visitors can dive into the fun at this specially designed venue.



Slide into fun

In addition to all of the amazing competitive features of this state-of-the-art facility, the Aquaplex site includes SplashDown Park, an outdoor aquatic area offering family-fun all summer. Beginning in May 2023, guests can enjoy this outdoor waterpark which includes two water slides, a lazy river with zero-depth beach entry and fully-stocked concessions. SplashDown Park features 26,000 square feet of interactive and thrilling outdoor amenities. Guests can play in the clean, crystal-clear pools, relax in comfy lounge chairs by the pool, ride down the massive slides and have an incredible time, every time they visit.

Hampton's sprawling and scenic Waterwalk connects Aquaplex and SplashDown Park visitors to Bass Pro Shop, Bluebird Gap Farm, Rosi's Gaming Emporium and Air Power Park. Other local attractions include restaurants, shops and entertainment which surround the event campus.

The SplashDown Park immerses visitors into a world of fun. Guests can unwind with friends on the gentle current on the Lazy River, recharge with snow cones, cold soda, and other refreshing concessions, and power up with a thrilling game of aquatic basketball. One goal of the developers and partners of this project was to make this outdoor facility as accessible as possible, so the zero-depth beach entry and other features were included to provide a great experience for all. Cooling, colorful umbrellas offering tons of shade are provided by the facility for those who need a brief moment to relax on one of the large, outdoor lounge chairs.

From the Sea to the Stars

SplashDown Park visitors can delight in the park's elaborately decorated spaceship accents with beautiful shades of ocean blue, yellow, and orange. Many of the decorative features of SplashDown Park pay homage to Hampton's motto "From the Sea to the Stars." The sea represents Hampton's waterfront and aquaculture, while the stars represent Hampton's contributions to NASA. In fact, Hampton is the birthplace of the U.S. Space Race.

The possibilities are endless for those looking to book SplashDown Park for their next event. Guests can book the facility for corporate functions, birthday parties, private events and much more. Parties at the facility include two hours of admission to SplashDown Park. Guests benefit from having a host with them throughout the party to make the experience as fun and hassle-free as possible. Attendees can arrive up to 30 minutes early, free of charge, to set up. Early arrival upgrades are also available for pur-

About Hampton, Virginia

Hampton, Virginia is partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum and is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America and is home to such visitor attractions as the Virginia Air & Space Science Center, Fort Monroe National Monument, Hampton History Museum, Hampton University Museum, and The American Theatre, among others.



chase. In addition, the facility provides tasty meal packages with a wide variety of food, drinks, and snacks plus add-ons including beverage pitchers, fruit trays, vegetable trays, ice cream cups or ice cream cones or sandwiches. Partygoers are also welcome to bring a small speaker for music, table-top decorations and balloons to make their party their own. SplashDown Park parties have a maximum of 30 total guests.

Grand Opening Excitement

The Hampton Virginia Aquaplex and Splashdown Park was a \$30 million project led by the City of Hampton. This sprawling facility opened in fall 2022 with a grand opening event featuring Cullen Jones, the first African American swimmer to hold a world record. Jones is a four-time Olympic medalist, winning gold as part of the record-setting 4x100 meter freestyle relay team at the 2008 Olympic Games in Beijing. He went on to win gold in 2012 as part of the 4x100 meter medley relay, swimming the anchor leg. During the same Olympic Games, he won silver in the 4x100 meter freestyle relay and an individual silver medal in the 50 meter freestyle. This exciting opening event included free entertainment, speeches made by local leaders, free food, pool demonstrations and much more.

A City of Swimmers

The Hampton Virginia Aquaplex offers several swim classes including a 'Learn to Swim' program, offered to all Hampton City Schools second graders. The City of Hampton envisions a city of swimmers, where residents and visitors alike are able to enjoy water

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SPLASHDOWN PARK

1908 Coliseum Drive
Hampton, Virginia 23666
HamptonAqualplex.com

(757) 369-2876, info@hamptonaqualplex.com

Owners: City of Hampton, Virginia. Managed by ESM

Admission prices: Monday-Saturday 11 am - 7 pm, Sunday noon to 6 pm

Dates open: Late May - Early September

Size/Acres: 26,000 sq. ft.

Capacity: 467

Number of employees:

Seasonal: 1 manager, 8 desk clerks, 30 lifeguards, ten attendants

Clientele (percent local vs. tourist): Both locals and visitors

Unique park programs: Available before and after operating hours
for rentals group parties, splash park play and eat combo,
Water Walking exercise classes

Suppliers

Theming: Space Themed

Development/Design: Waterplay Solutions; Guernsey Tingle

Construction: Clancy & Theys, Inc.

Raft/Tubes/Mats: Recreonics; Wibit Sports (Inflatable, floating in pool play area)

Children's interactive play structure: Waterplay Solutions (Rocket Structure for Splashpark)

Lockers: Hallowell; Global Equipment Company

Chemical controllers: BECS; Pulsar

Admission system: DaySmart

Food/Equipment: Crest Foodservice Equipment

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recreation with confidence in their swimming ability. Over a five-day period, students learn the five basic skills of swimming including water comfort, breath control, floating, kicking and strokes. Once the essential swimming skills are learned, the Hampton Virginia Aqualplex presents opportunities for further instruction and eventual participation in recreational or competitive swimming and diving.

The Hampton Virginia Aqualplex also offers swim lessons for all ages. Whatever a guest's swim ability or swimming goal, swim instructors at the Aqualplex are there to help learners achieve what they want. By giving students the

Splashdown Park's outdoor waterpark is a summer favorite



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opportunity to master one element before moving on to the next, these swim classes make it easy to build confidence in the water. The Hampton Virginia Aquaplex also aligns their curriculum with Swim America's stations of learning. Lessons range from preschool, school-age, adult, dive instruction, intro to competitive swim, Swim America level seven and up as well as parent-child swim lessons. All lessons are 30 minutes long and run on a monthly basis. In addition to swim lessons, fitness classes including deep water aerobics, shallow water aerobics, shallow water kickboxing, silver sneakers splash, shallow water tabata, Zumba, Piyo by Beachbody and Chair Fitness: S.E.A.T. are available at this facility.

Those interested in becoming lifeguards can also take Water Safety courses as well as CPR and First Aid certification classes which are conducted in a classroom setting.

Another feature of the Hampton Virginia Aquaplex that guests and members can't resist is the Wibit Inflatable Course. Guests can maximize their fun at the Hampton Aquaplex with the Wibit AquaTrack! This inflatable obstacle course floats in the facility's indoor competition pool and provides hours of nonstop fun!

Guests can challenge their friends to a duel to see who can climb, slide and jump their way through this epic race-style Wibit course first, or test their own skills and beat a personal record! The AquaTrack has endless entertainment for everyone!

The Hampton Virginia Aquaplex and SplashDown Park are overseen by Eastern Sports Management (ESM). This company provides outsourced management for community-based sport and recreation complexes. ESM is hired by municipalities, tourism authorities, private developers and parks and recreation departments to assume responsibility for the oversight of indoor and outdoor

pools, fields, tournament destinations and special events centers.

ESM ensures that every aspect of a project is closely monitored, thereby mitigating risk, eliminating the operating learning curve, reducing costs and providing the greatest return on investment to all stakeholders. Their expertise in the business of youth and amateur sports also serves to identify revenue opportunities, develop operational efficiencies and improve the spectator and player experience, adding considerable long-term value to a venue.

In just the short few months that the Hampton Virginia Aquaplex and SplashDown Park have been open, countless roles throughout the facility have been filled. The team anticipates projected annual foot traffic of 750,000 and are well on their way to achieving this goal. Everyone, from the facility's director, facilities manager, lifeguards, concession manager and many other team members, are excited to provide Hampton Virginia Aquaplex and SplashDown Park guests with an unparalleled aquatic experience unlike any other in Coastal Virginia. •



MAHOGANY WALDON IS THE MEDIA RELATIONS MANAGER FOR THE HAMPTON CONVENTION & VISITOR BUREAU. BORN AND RAISED IN HAMPTON, VIRGINIA, SHE ENJOYS HELPING TO PROMOTE THIS CITY'S FACILITIES, AMENITIES, AND ATTRACTIONS TO OTHERS THROUGH HER WORK. SHE HAS A BACHELOR OF SCIENCE (BS) DEGREE IN MASS COMMUNICATIONS & JOURNALISM FROM NORFOLK STATE UNIVERSITY AND A MASTER OF COMMUNICATION MANAGEMENT (MCM) DEGREE FROM THE UNIVERSITY OF SOUTHERN CALIFORNIA. IN HER ROLE, MAHOGANY WRITES PRESS RELEASES, HOSTS TRAVEL WRITERS AND INFLUENCERS, AND IMPLEMENTS ALL ASPECTS OF MEDIA RELATIONS FOR THE PURPOSE OF INCREASING EXPOSURE OF THE CITY OF HAMPTON.

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