



## NEWS RELEASE

**FOR IMMEDIATE RELEASE**  
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### **Alpha Kappa Alpha Sorority Regional Conference Comes To Hampton March 24-27**

HAMPTON, VA -- The 69th Annual Mid-Atlantic Regional Conference of Alpha Kappa Alpha Sorority, Incorporated will convene at the Hampton Roads Convention Center March 24-27. Over 3,400 attendees from North Carolina and Virginia will conduct the regional business of the sorority, participate in leadership development workshops, and sponsor a local service project.

“We’re excited to be in Hampton for our Mid-Atlantic Regional Conference, our first in-person conference since the pandemic began,” said Jennifer King Congleton, Regional Director. “Our members are eager to support local businesses while visiting the area. For many, this will be the first time in two years they have visited restaurants, museums or shopping venues.”

In keeping with the organization’s mission of service, the sorority will offer no-cost [3D Mammogram Screening Event](#) for uninsured women. Alpha Kappa Alpha Sorority has strengthened its fight against breast cancer with the country’s only 3D mobile mammogram unit owned by a sorority, fully equipped to provide important mammogram services. The mobile unit has been traveling the country since 2018 and will roll into Hampton on Thursday, March 24 with the screening event being staged at the Hampton Coliseum.

“For over 114 years, Alpha Kappa Alpha has partnered with our local communities, regional, and national organizations to solve problems as well as provide programs of service wherever we are, at home and abroad,” said Congleton.

The conference opening is a public meeting and community awards program on Thursday, March 24 at 7 p.m. at the Hampton Roads Convention Center. This event is free and open to the public. Masks will be required.

#### **About Alpha Kappa Alpha Sorority, Incorporated:**

*Alpha Kappa Alpha Sorority, Incorporated (AKA) is an international service organization that was founded on the campus of Howard University in Washington, D.C. in 1908. It is the oldest Greek-letter organization established by African-American college-educated women. Alpha Kappa Alpha is comprised of over 320,000 members in more than 1,046 graduate and undergraduate chapters in the United States,*

*the U.S. Virgin Islands, Liberia, Bahamas, Bermuda, the Caribbean, Canada, Japan, Germany, South Korea, South Africa, and in the Middle East. Led by International President Glenda Glover, PhD, Alpha Kappa Alpha Sorority, Incorporated, is often hailed as “America’s premier Greek-letter organization for African American women.” For more information on Alpha Kappa Alpha and its programs, visit [www.aka1908.com](http://www.aka1908.com).*

*The Mid-Atlantic Region is comprised of over 130 chapters throughout the state of North Carolina and the Commonwealth of Virginia. With over 12,000 members and 132 graduate and undergraduate chapters, Mid-Atlantic is led by Regional Director Jennifer King Congleton. For more information about the Mid-Atlantic Region, visit [www.aka1908.com/midatlantic](http://www.aka1908.com/midatlantic).*

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