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News Release

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Iverson Classic All-American Game Tickets Now Available for Purchase

Hampton, VA – The Iverson Classic, the premier high school basketball All-American game, is thrilled to announce that tickets are now on sale for its highly anticipated 2024 Hampton, Virginia events. Basketball fans will have the unique opportunity to witness the future stars of the sport on May 2nd at Bethel High School, Allen Iverson's alma mater, and on May 4th at the legendary Hampton Coliseum.

Allen Iverson, NBA icon and the event's namesake, expressed his excitement about bringing the prestigious event to his hometown. "It's an honor to finally bring the Iverson Classic back to where it all started for me. There's no feeling like playing here and I'm thrilled to give these young athletes the same experience at Bethel and the Hampton Coliseum. This is more than a game; it's a celebration of the future of basketball, right here in Hampton," Iverson stated.

The Iverson Classic, an NBA-certified cultural juggernaut, has spent 8 years building a reputation as a "can't miss" annual event and was regarded by Slam magazine as "the most competitive game in the country." The event has been the subject of 3 SHOWTIME SPORTS documentaries and has racked up over 1 billion views. This year's event promises an unforgettable experience with exhilarating gameplay, Virginia-centric flair, and a celebration of the sport's bright future.

Co-Founder Jai Manselle also shared his gratitude towards the local community and leadership for their unwavering support. "We are profoundly thankful to the local leaders and the entire Hampton community for their incredible support in making the Iverson Classic in Hampton a reality. Mayor Donnie Tuck, Mary Bunting, Mary Fugere and other local leaders have shown an unparalleled commitment to celebrating youth, community and sports. We hope to blow the door open for bringing more prestigious sporting events to the city. This collaboration truly highlights what we can achieve together," Manselle remarked.

Tickets for the Iverson Classic All-American game are available for purchase at iversonclassic.com/2024 [iversonclassic.com], offering fans various seating options to experience the action up close. Fans are encouraged to secure their tickets early to witness the next generation of basketball stars in a historic setting.

Allen Iverson, Jai Manselle and Bobby Bates Jr formed Iverson Manselle Bates Enterprises with a mission to use the game of basketball to make a positive impact. "Iverson Classic is more than basketball. From the Community Resource Fair we are throwing at YH Thomas on May 4th and our visits to local businesses, Fort Monroe and more, we are here to do right by the community, youth and local families, first and foremost."

Don't miss your chance to be part of a basketball legacy. Join us in celebrating the future of the sport at the Iverson Classic. For tickets and more information, please visit iversonclassic.com/2024 [iversonclassic.com]

About the Iverson Classic:

The Iverson Classic All-American Game is #1 NBA-Certified All-American event in the nation. Iverson Classic is truly a unique experience as the only grassroots basketball event of its caliber that is run by a Hall of Fame legend who is hands

on, engaged and involved directly with the players. These soon-to-be NBA stars actually train and compete under the guidance of Allen Iverson and other NBA legends. The week-long event is owned and operated by Iverson Manselle Bates Enterprises, a sports and entertainment company co-owned by Allen Iverson, Jai Manselle and Bobby Bates. The event not only showcases future stars of the sport but also emphasizes community, culture and the love of the game.

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Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum, is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America, and is home to such visitor attractions as the Virginia Air & Space Science Center, Fort Monroe National Monument, Hampton History Museum, Hampton University Museum, The American Theatre, among others.