



1919 Commerce
Drive
Suite 290
Hampton, VA 23666

757-722-1222
★ 800-487-4600
fax:
757-896-4600

News Release

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Contact: Taylor Henderson, 757/728-5316

taylor.henderson@hampton.gov

Iverson Classic Returns to Hampton for Year 10, Announces Tickets On Sale and Continued Community Partnership

Hampton, VA – The Iverson Classic will return to Hampton for its 10th anniversary All-American Week, tickets are on sale now for the nation’s most competitive All-American basketball event. The weeklong celebration of elite high school basketball will culminate at the Hampton Coliseum on May 2, 2026, following the 24K Showcase and Iverson Games on April 30 at Bethel High School’s Allen Iverson Gymnasium.

Now in its third official partnership with the City of Hampton, the Iverson Classic continues to blend national spotlight with local impact, bringing the country’s top prospects to the city while investing directly in the community that shaped NBA Hall of Famer Allen Iverson.

Over the past decade, the Iverson Classic has become one of the premier All-American stages in the country, producing NBA champions and future stars. In 2025 alone, five Iverson Classic alumni became NBA Champions as members of the Oklahoma City Thunder, including Chet Holmgren and Shai Gilgeous-Alexander. For many participants, the Iverson Classic represents the most consequential game of their pre-professional careers.

This year also introduces an innovative shift to the 24K Showcase, which will feature Team USA vs. Team World for the first time. This new format highlights both domestic and international elite talents and further elevates Hampton’s role on the global basketball stage.

Beyond the competition, the Iverson Classic continues its commitment to community service. In partnership with Reebok, the Iverson team will once again support Hampton youth through a citywide shoe donation initiative benefiting students at Bethel High School, Hampton High School, the Boys & Girls Club, VPCC, and selected individuals across the city.

This initiative reflects Allen Iverson’s enduring commitment to giving back to the Hampton community. The Iverson team, alongside Reebok and community partner J&F Alliance Group, remains focused on providing tangible resources that instill confidence and pride in the next generation.

With national media attention, elite competition, and community-centered initiatives, the 2026 Iverson Classic All-American Week is expected to draw fans, families, and visitors from across the country to Hampton.

Tickets for the All-American Game at the Hampton Coliseum on May 2 and the 24K Showcase and Iverson Games at Bethel High School on April 30 are available.

For tickets and full event details, visit IversonClassic.com/2026.

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Images attached:

- Iverson Classic Tickets Announcement
- Iverson Classic All-American Player Roster/Selections
- Iverson Classic All-American Game, 10 Year Anniversary Flyer

About the Iverson Classic

The Iverson Classic is an annual All-American basketball event that showcases the nation's top high school prospects in a competitive, high-energy environment inspired by streetball culture and elite performance. Founded and curated by NBA legend Allen-Iverson, the event has become one of the most respected stages for emerging talent on the path to college basketball and the NBA.

About Hampton, Virginia

Partially bordered by the Hampton Roads harbor and Chesapeake Bay, Hampton, with the 344,000 sq. ft. Hampton Roads Convention Center and the award-winning Hampton Coliseum, is located in the center of Coastal Virginia and the Hampton Roads metropolitan area. Hampton is the site of America's first continuous English-speaking settlement, the site of the first arrival of Africans in English North America, and is home to such visitor attractions as the Virginia Air & Space Science Center, Fort Monroe National Monument, Hampton History Museum, Hampton University Museum, The American Theatre, among others.