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News Release

FOR IMMEDIATE RELEASE

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Celebrate the 40th Anniversary Boo Williams Summer League in Hampton, VA Aug. 26-27

Hampton, VA – The [40th Anniversary of the Boo Williams Summer League Celebration](#) will be held August 26-27 in Hampton, Virginia. The celebration will champion Boo Williams' legacy as a national and internationally known ambassador for youth basketball and sports. The weekend activities include a co-ed alumni basketball game, a free Stop the Violence Basketball Clinic, and the 40th Anniversary Boo Williams Summer League Sneaker Gala. A sneak peek of the 'Who is Boo? The Legend Behind the Name' documentary will be shown at the gala

Marcellus Spencer "Boo" Williams grew up in Hampton, Virginia, and was a basketball star at Phoebus High School. He played at St. Joseph's University in Philadelphia and was later inducted into the school's Hall of Fame. The 6'8" power forward went on to play professional basketball in Europe. In 1982, he started a high school AAU basketball program, the Boo Williams Summer League. Founded with four teams, there are now more than 165 teams and more than 2,000 male and female players. Williams helps recruit players from around the country that participate in tournaments here and abroad. His summer league, which is sponsored by Nike, has won several national championships and attracted some of the nation's best players. Hundreds have received basketball scholarships and many have gone on to become college, Olympic, and professional athletes.

40th Anniversary Boo Williams Summer League Celebration activities include:

Coed Alumni Game

Friday, August 26

6 p.m. -. 9 .p.m.

Boo Williams Sportsplex, 5 Armistead Pointe Pkwy Hampton, VA 23666

Pre-Sale \$15 (13 & up) \$10 (6-12), Under 5 -free

Come and join the fun and watch a spirited co-ed game featuring alumni of the Boo Williams Summer league including NBA and collegiate greats.

Stop the Violence Basketball Clinic

Saturday, August 27

9 a.m. - 11 a.m.

Boo Williams Sportsplex, 5 Armistead Pointe Pkwy Hampton, VA 23666

Free and open to youth of all ages.

Inviting all youth to come for a day of basketball skills, life skills, food, prizes and fun.

40th Anniversary Boo Williams Summer League Sneaker Gala

Saturday, August 27

6:30 p.m.

Hampton Roads Convention Center, 1610 Coliseum Dr, Hampton, VA 23666

Early bird special - \$85 per person

Table Sponsorships Available

Don your formal attire and speakers and celebrate Boo Williams and the Boo Williams Summer League. Attendees will see a special preview of the "[Who is Boo? The Legend Behind the Name](#)" documentary directed and produced by Daryl "Lamar" Towe.

For more information or to purchase tickets for the alumni game and the sneaker gala or to register for the Stop the Violence Basketball Clinic, visit whoisboodoc.com/event. For more information on sponsorships for the gala, call 757-287-0277 or 757-637-7300 or email info@boowilliamssportsplex.com.

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